1 Management Challenges and Opportunities

2 Cloudflare Addresses Enterprise Challenges

3 Cloudflare Solutions

4 What Others Say

5 Next Steps

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The management is **navigating an uncertain economic environment**

Ever increasing **operational bills**

Continuous **Infrastructure sprawl**

← **Challenge**

Opportunity →
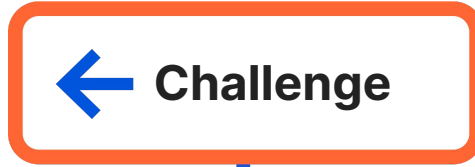
Save costs in a recession

Generate greater **revenues**

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And C-level tell us they want to drive financial impact with digital initiatives

AGENDA

CHALLENGES

Reduce Cyber Risk

Increase in Threats; Skills Gap

Secure Hybrid Workforce

WFH Increases Attack Surface

Control Operational Costs
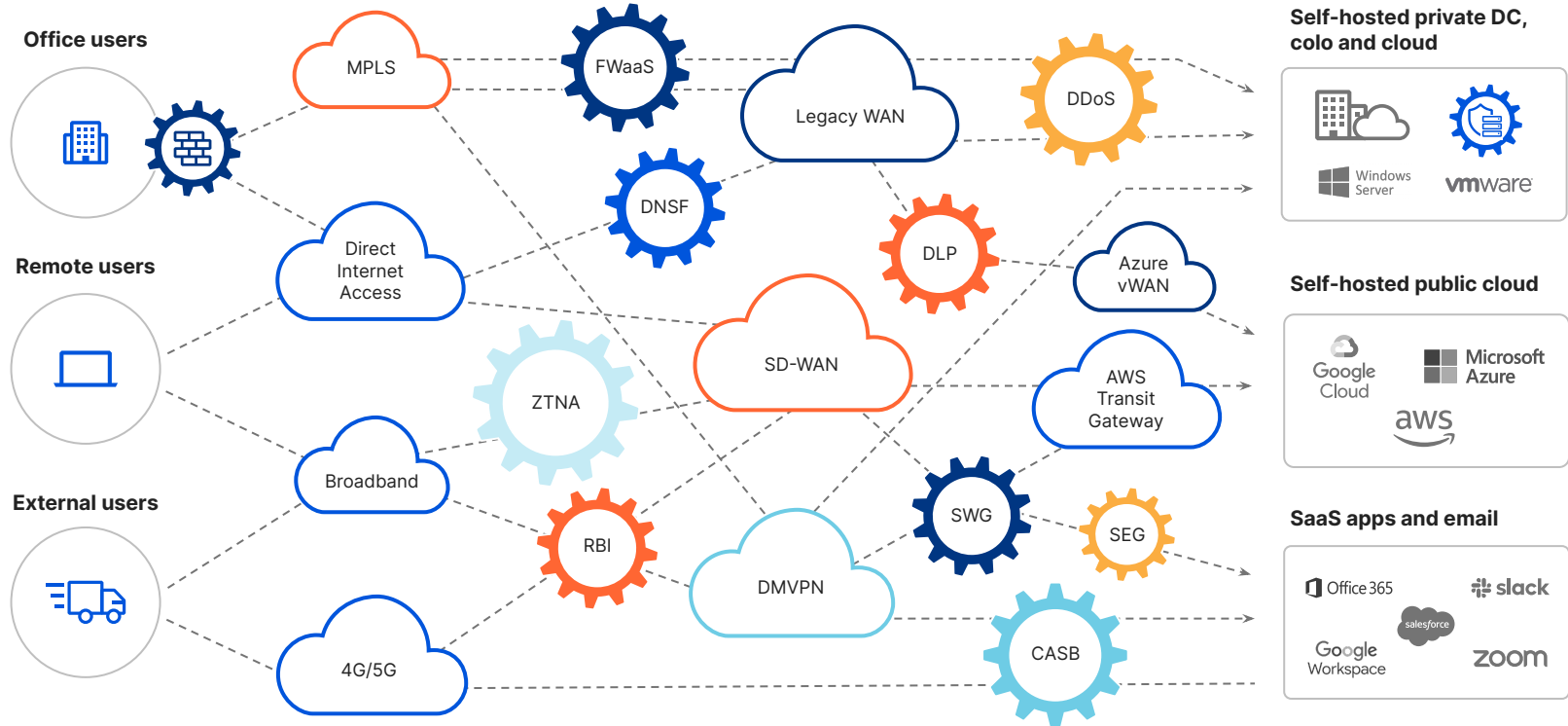
Vendor Sprawl

Migrate and Manage Clouds
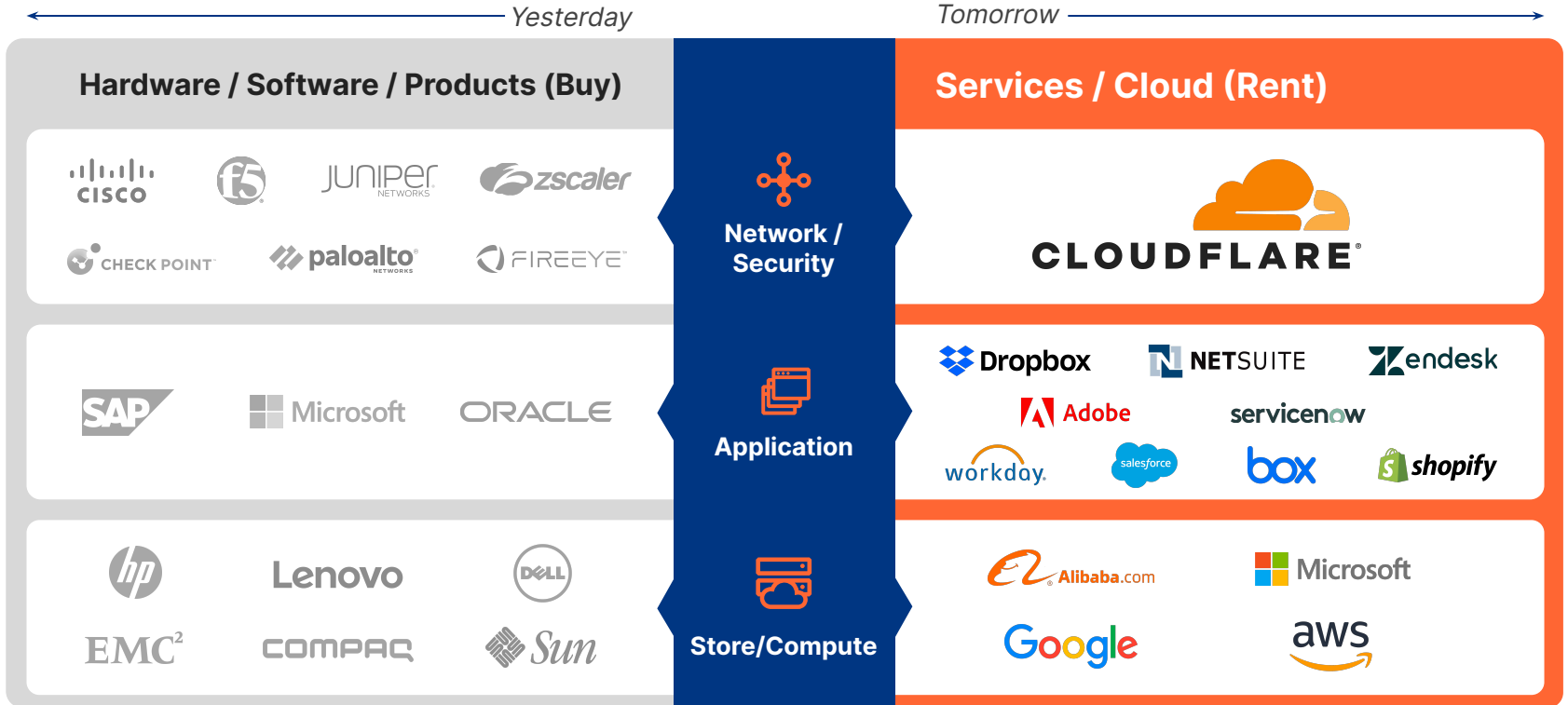
Technical Debt

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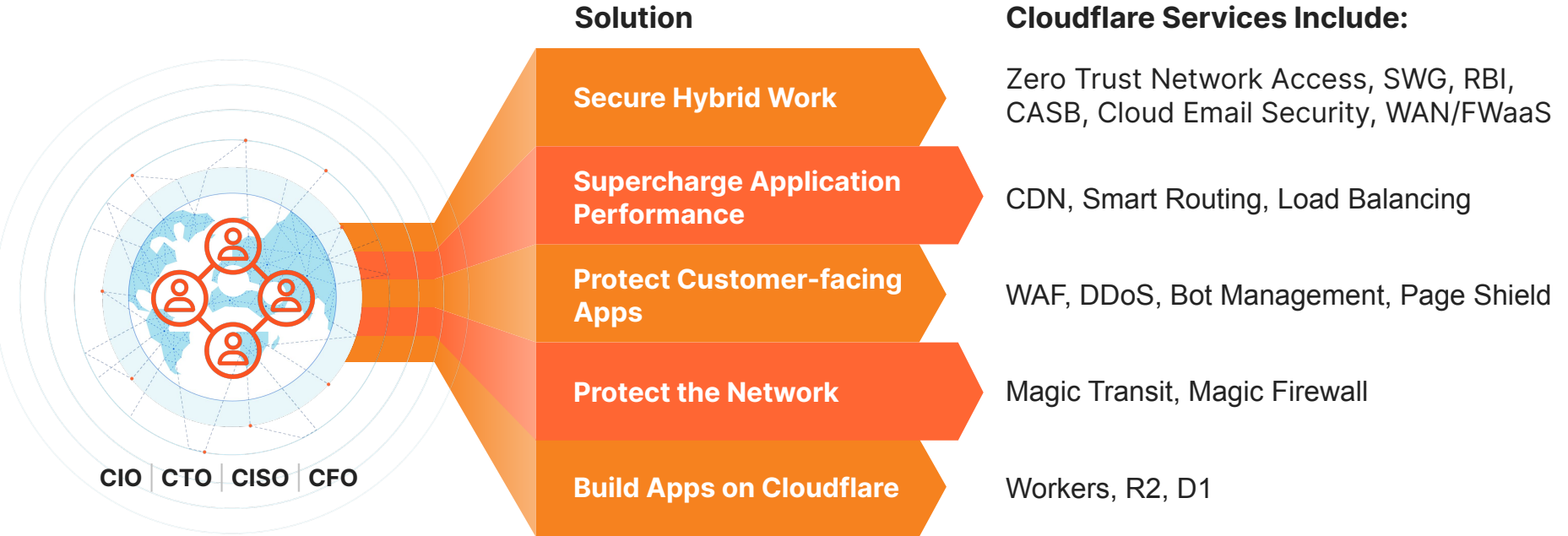# Legacy networks & products are not built to support your digital future

CLOUDFLARE®

We help organizations protect websites, people and networks and build and accelerate applications...powered by one of the world's largest cloud networks

Solution

Cloudflare Services Include:

Secure Hybrid Work

Zero Trust Network Access, SWG, RBI, CASB, Cloud Email Security, WAN/FWaaS

Supercharge Application Performance

CDN, Smart Routing, Load Balancing

Protect Customer-facing Apps

WAF, DDoS, Bot Management, Page Shield

Protect the Network

Magic Transit, Magic Firewall

Build Apps on Cloudflare

Workers, R2, D1

CIO | CTO | CISO | CFO

CLOUDFLARE

Cloudflare Platform

Cloudflare
Zero Trust Services

Cloudflare
Network Services

Cloudflare
Application Services

1 Cloudflare One

Zero Trust Network Access
Secure Web Gateway
Cloud Access Security Broker
Cloud Email Security
Remote Browser Isolation
Data Loss Prevention

WAN-as-a-Service
Firewall-as-a-Service
L3 & L4 DDoS Protection
Network Interconnect
Smart Routing
IDS/IPS [1]

WAF with API Protection
Rate Limiting
Load Balancing
Bot Management
L7 DDoS Protection
CDN and DNS

Cloudflare Edge
Developer Platform

Workers   **Pages**   **R2**   **Workers KV**   **Durable Objects**   **Images**   **Stream**

Cloudflare
Global Network

Compliance/Privacy: FedRAMP, ISO, SOC, PCI, GDPR compliant, Logs & Analytics, Data Localization Suite

1. Contact us to request access

CLOUDFLARE

Cloudflare is the only composable, Internet-native platform that delivers local capabilities with global scale and with...

Security

Privacy

Performance

Resilience

Agility

285+
cities in 100+ countries, including mainland China

30
Data centers in China

11,500+
networks directly connect to Cloudflare, including ISPs, cloud providers & large enterprises

192 Tbps
of network edge capacity and growing

CLOUDFLARE

To provide a private, secure, reliable, performant, agile enterprise-grade Internet experience, Cloudflare is everywhere

95%
of world's Internet users within **50ms** of our network

126B
Daily threats blocked
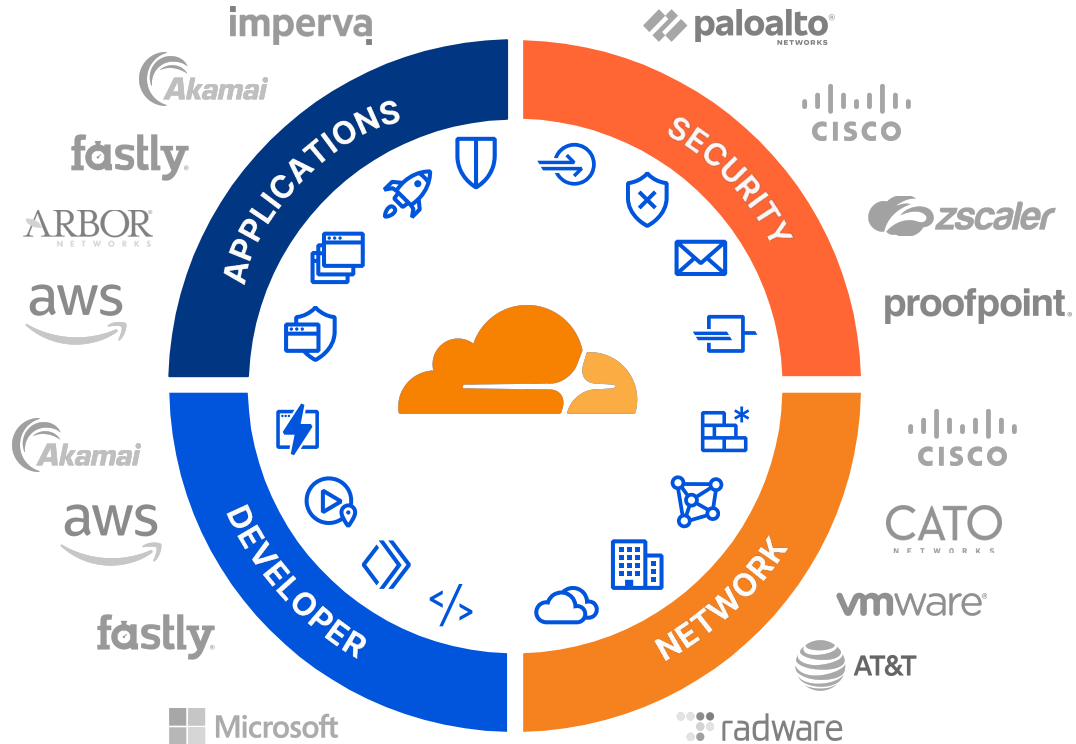
100%
Uptime **SLA**

This is only possible because we see

~20%
of the Internet traffic

Our platform consolidates critical functions via a single, easy-to-use UI

Cloudflare Corporate Overview

Public company: founded 2010; IPO 2019

3,100+ employees

$1B+ ARR, growing ~50%

29% of the Fortune 1000 are Cloudflare customers

4 million free users; 156,000 paying customers

20 offices; 285+ cities in network; 100+ countries

Ranked among the World's Most Innovative Companies by Fast Company; leader in 9 major industry analyst reports/MQs

Single, unified global security platform

One of the world's largest cloud-native networks

Pfizer VISA GE accenture Twitter Office DEPOT zoom Walmart

Enterprises on the Cloudflare platform

Enterprises on the Cloudflare platform

CLOUDFLARE IS A LEADER IN NINE DIFFERENT MAJOR ANALYST REPORTS

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The Forrester Wave™: Web Application Firewalls Q3 2022

Source: Forrester Research, Inc.

2022 Gartner Magic Quadrant for WAAP August 2022

Source: Gartner

The Forrester New Wave™: Edge Development Platforms Q4 2021

Source: Forrester Research, Inc.

Thank you

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