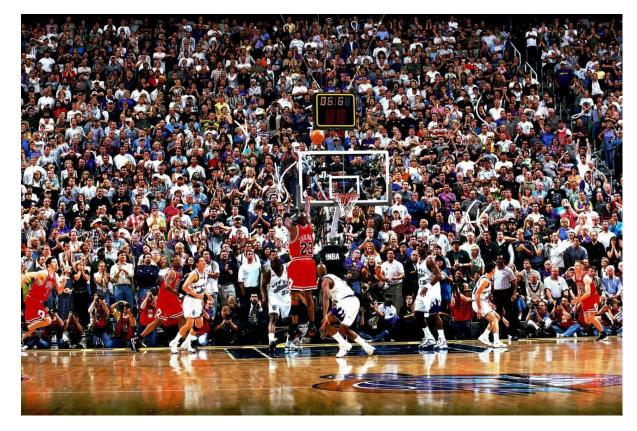


#### 1998 vs 2023

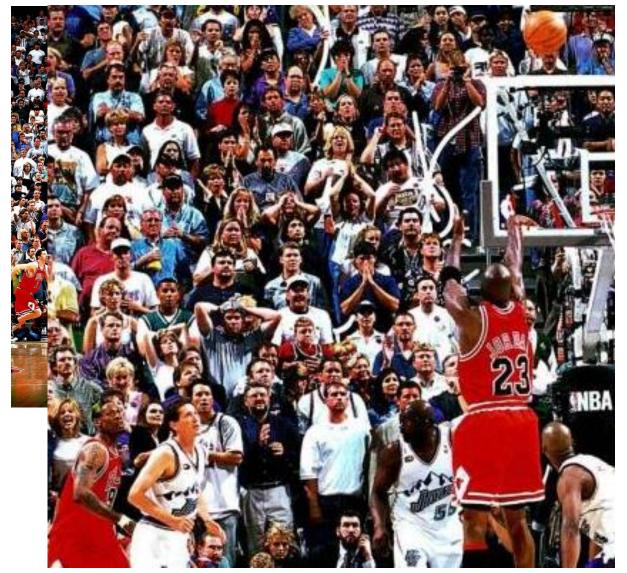




Michael Jordan Lebron James



#### 1998 vs 2023





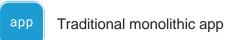
until it has become an IT complexity has built up over time existential threat to business success



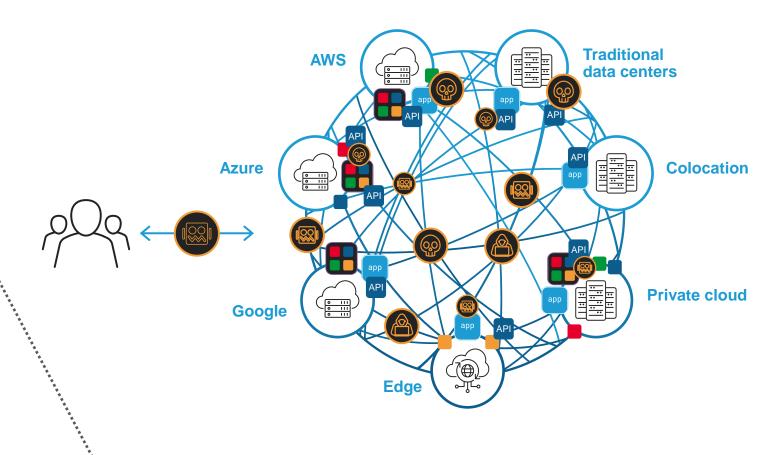
# This is where we thought we would be...



Public cloud



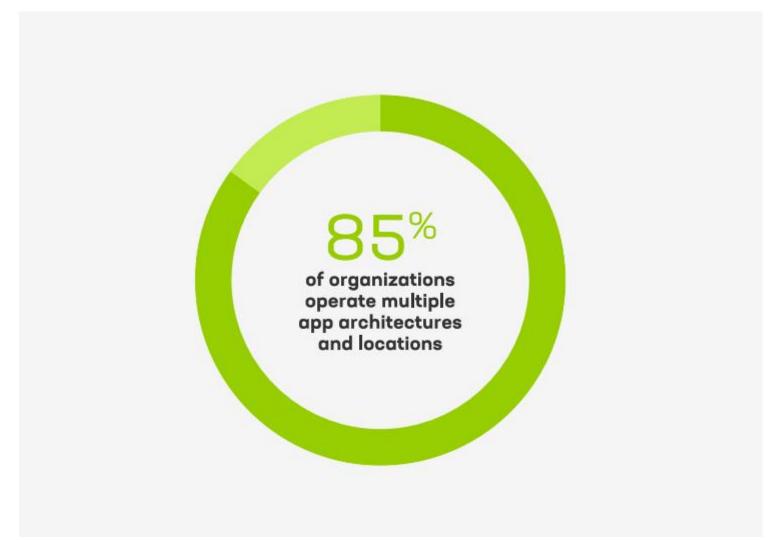




and this is where we have ended up

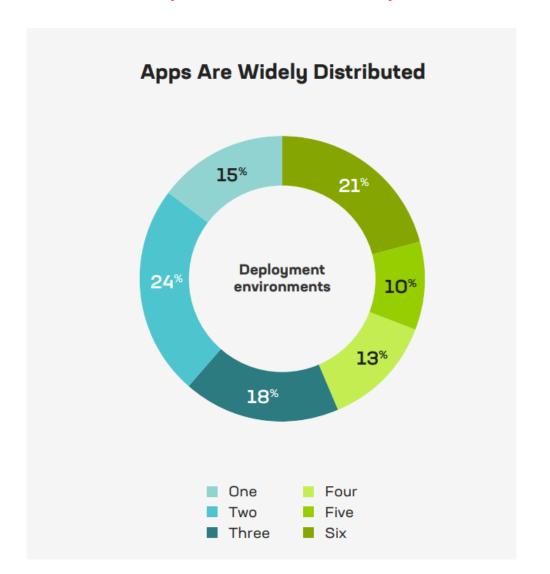


More than one app architecture and location





Hybrid is here to stay

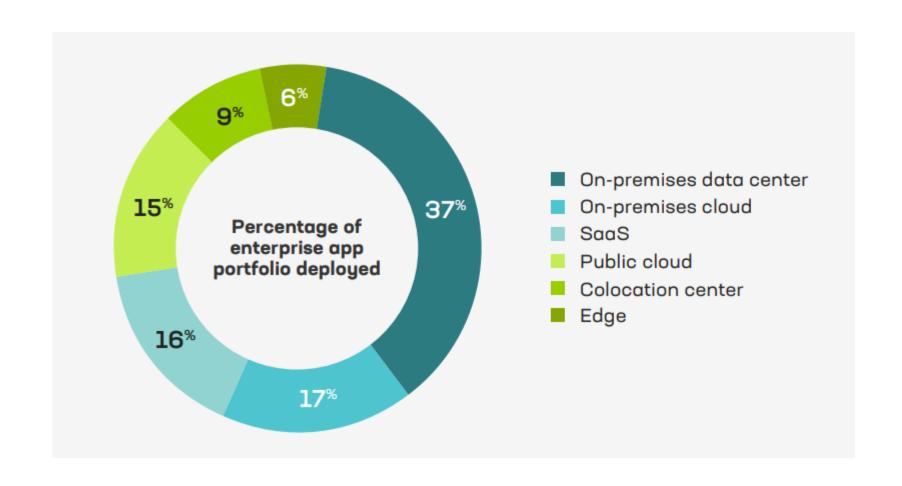


Today, just under half of all respondents (48%) say they currently have any apps deployed in the cloud, and on average organizations deploy only 15% of their app portfolio in the cloud. The considerations limiting public cloud deployments probably include concerns about data control, security, or cost at scale.

Public clouds remain an option for many organizations, particularly for backup and business resilience purposes, but public clouds are not always the first choice for hosting applications.

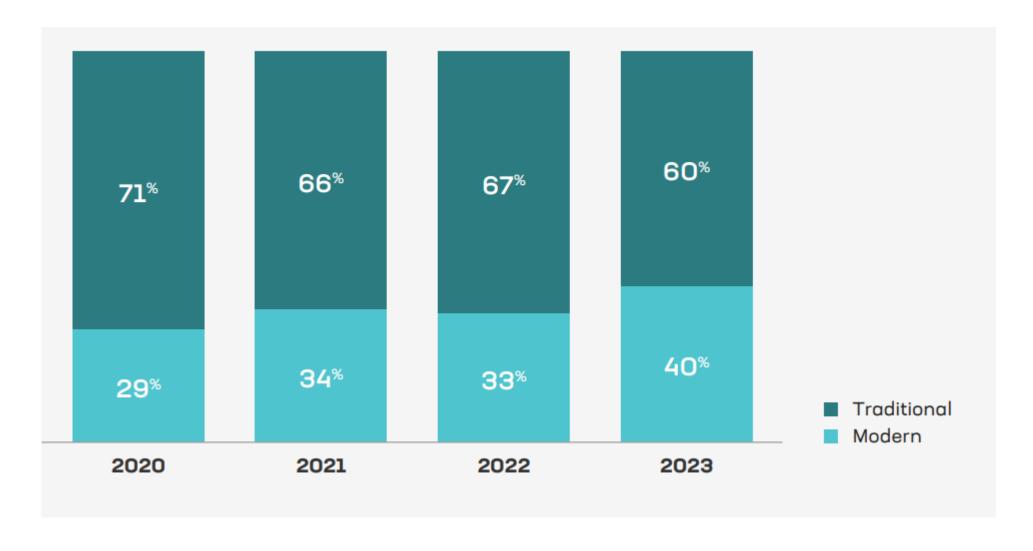


#### Multi-Cloud Environments Will Endure



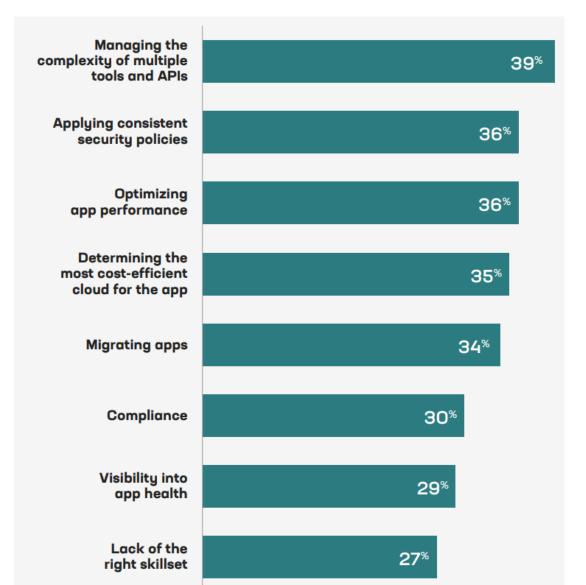


Modern App Architectures Continue Their Growth





#### Complexity Tops Many Multi-Cloud Challenges





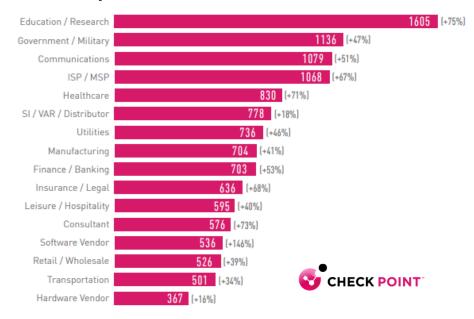
# Why is securing applications so difficult?



## Supply Chain Attacks



#### Average weekly attacks per organization by Industry 2021, compared to 2020

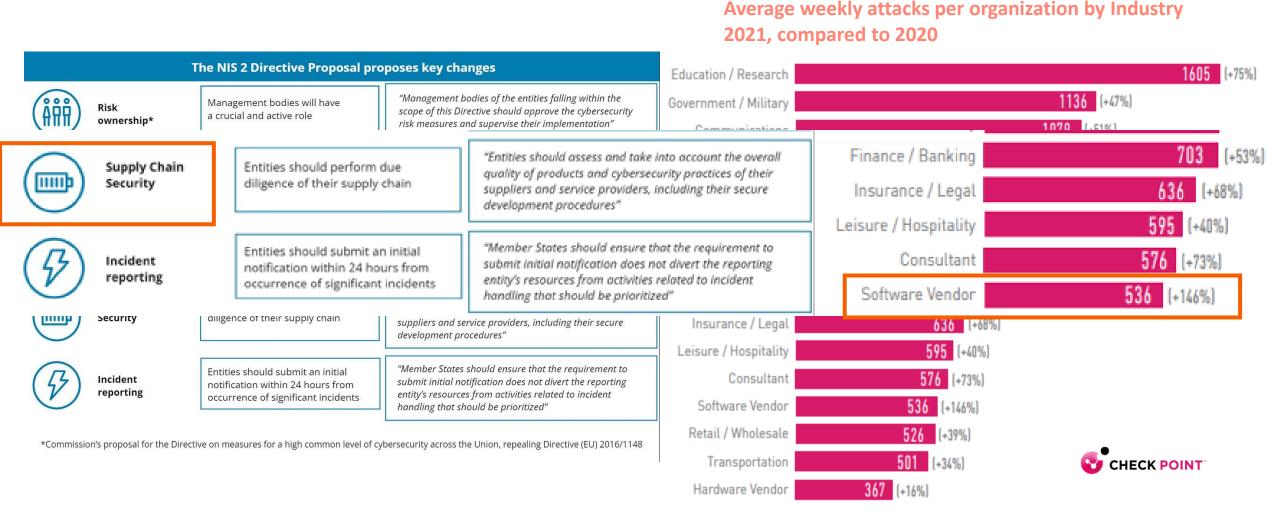


During 2021, global cyber attacks against corporate networks has increased by 50%, in comparison to 2020.

Software Vendor category shows the largest year-on-year growth, with an increase of 146%.

The rise in attacks against software vendors goes hand-in-hand with the ever-growing trend of software supply chain attacks observed during 2021.

#### NIS2 and Supply Chain Risk





#### **Supply Chain Attack**

A supply chain attack is a type of cyber attack that targets organizations by focusing on weaker links in an organization's supply chain

Individuals, organizations, resources, activities and technology involved in the creation and sale of a product

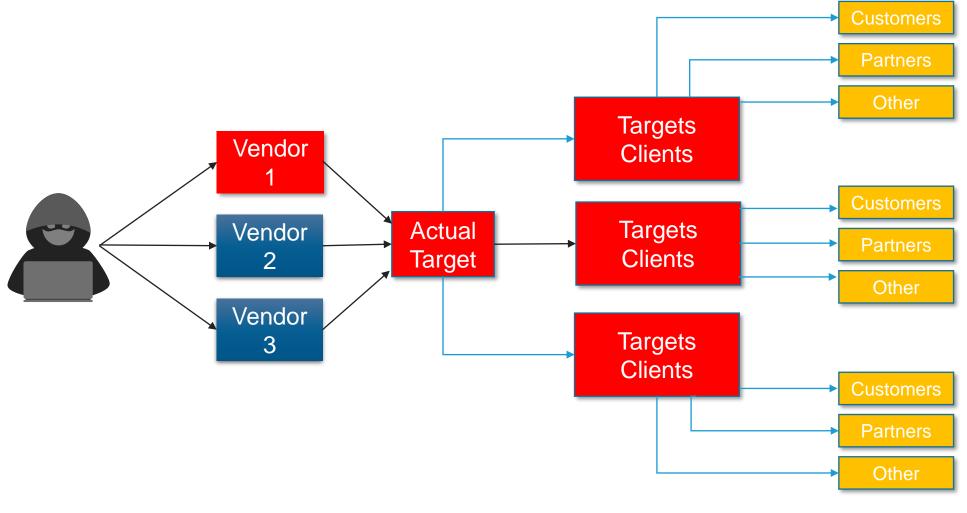
Cybercriminals will use supply chain attacks to tamper with the manufacturing processes

Hardware or software

Malware or any other malicious binary or code could be installed in any stage of the supply chain.

Considered to be number one threat now and in the future

#### **Anatomy of Supply Chain Attack**



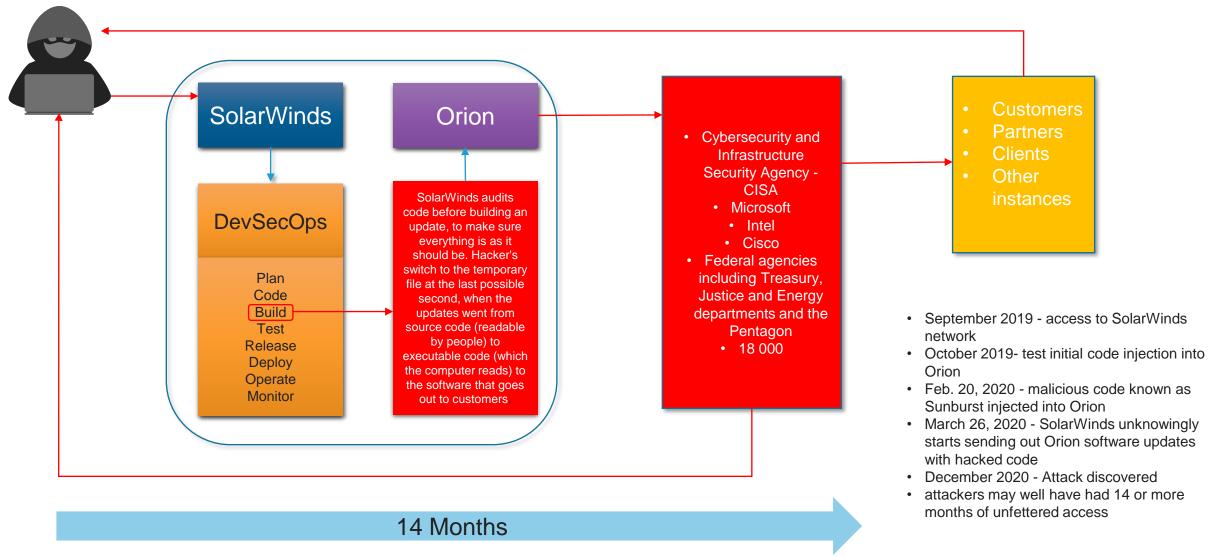
**KILL CHAIN** 

Reconnaissance → Weaponization → Delivery → Exploitation → Installation → Command & Control → Actions on Objective



#### "This was the craziest f\*\*\*ing thing I'd ever seen."

Adam Meyers - vice president for threat intelligence at CrowdStrike https://www.npr.org/2021/04/16/985439655/a-worst-nightmare-cyberattack-the-untold-story-of-the-solarwinds-hack





### Cyber Kill Chain framework (dev by Lockheed Martin)

Identifies what the adveraries must complete to achieve their objective

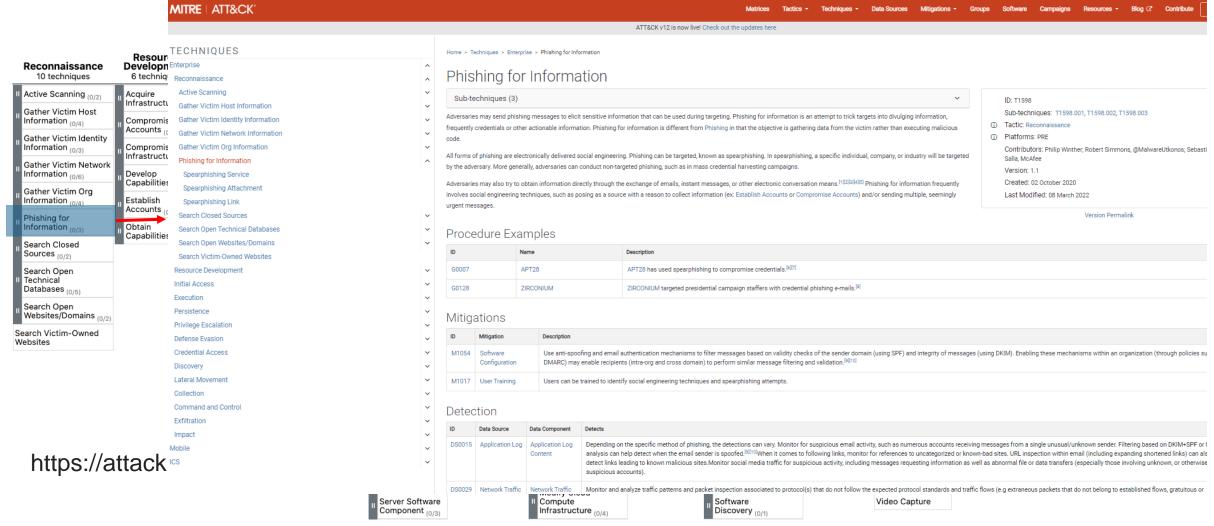




Breaking any of the chains will stop the kill chain



### MITRE ATT&CK Matrix – Cyber Kill Chain Framework





# Securing applications and services



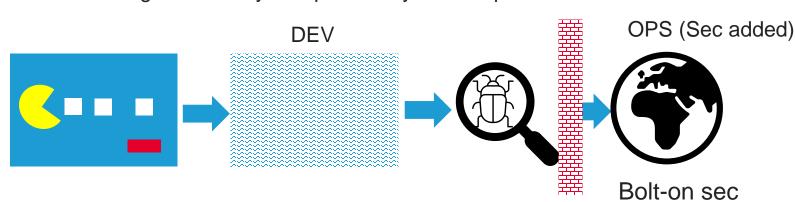
#### **Tough Questions for Defenders**

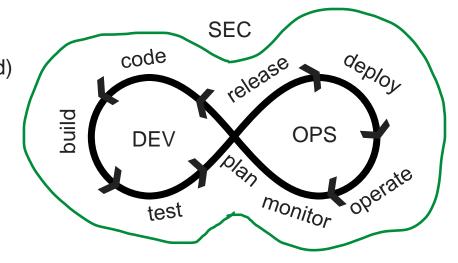
- How effective are my defenses?
- Do I have a chance at detecting APT29?
- Is the data I'm collecting useful?
- Do I have overlapping tool coverage?
- Will this new product help my organization's defenses?



#### Application Security – Software Development lifecycle

- All sofware have errors -> some of those become vulnerabilityes -> 'all software have vulnerabilities'
- Cost of fixing vulnerability is exponentially more expensive the later we find it





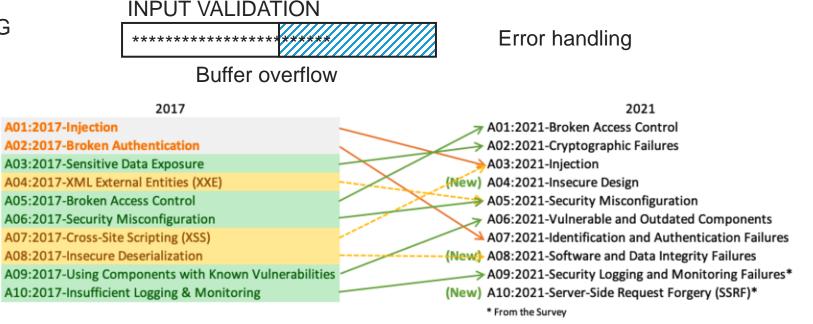
- Linear
- Siloed
- Slow
- in flexible
- over the wall

- cyclical
- rapid
- intergated
- agile



#### **Application Security – Secure Coding**

- Coding practices / Check list OWASP.ORG
- Tursted libraries/sources (LOG4J routine)
- Standard architectures
- Mistakes to Avoid OWASP TOP10
- Software Bill of Materials
  - Components
  - Libraries
  - Dependencies
  - Versions
  - Origins
  - Vulnaribilities





#### **Application Security – Vulnerability Testing**

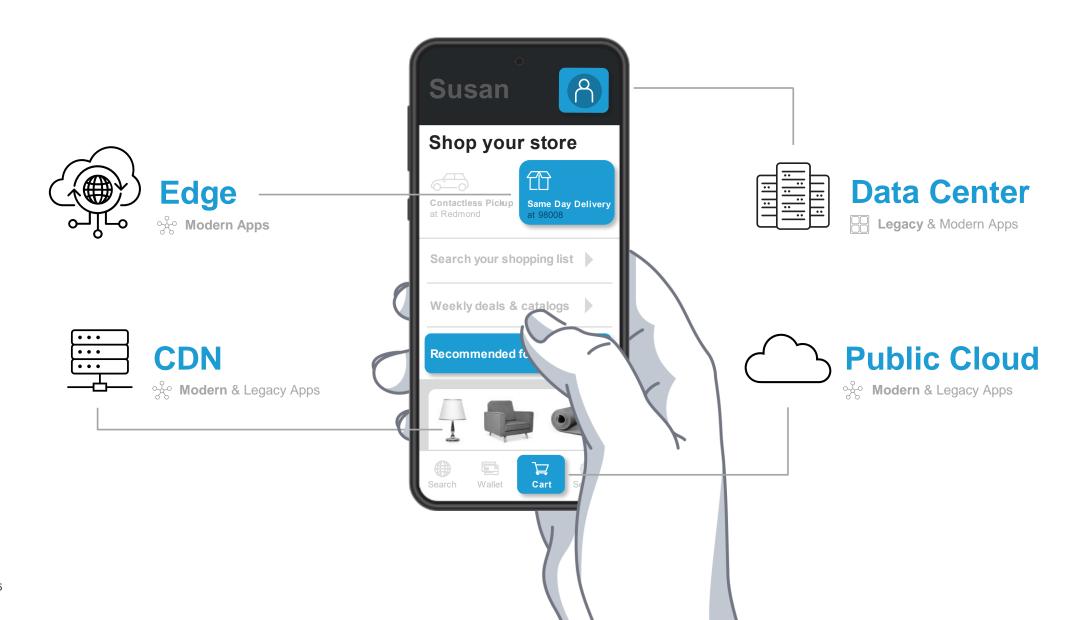
- SAST (Static Application Security Testing)
  - 'White box'
  - Source code
  - Finds vulnerabilities earlier

DAST (Dynamic Application Security Testing)

- 'Black box'
- Running applications
- Finds vulnerabilities later

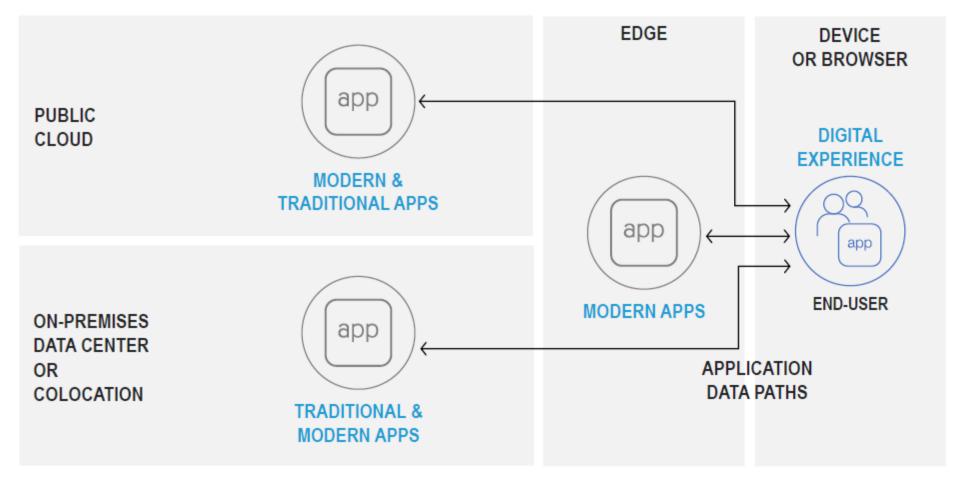


## Digital experiences are comprised of legacy and modern apps, with multiple app sources spanning on-prem to edge

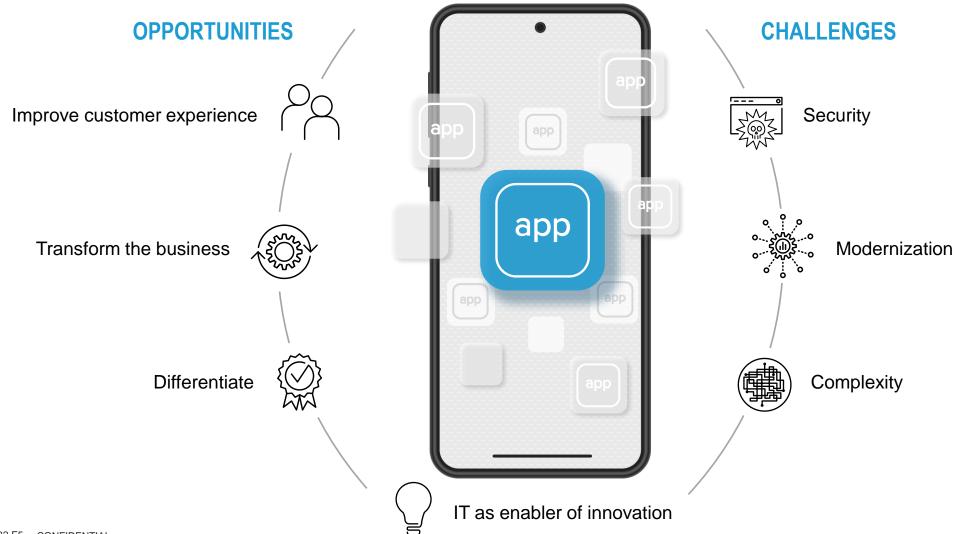




## Most digital experiences are a blend of traditional and modern applications

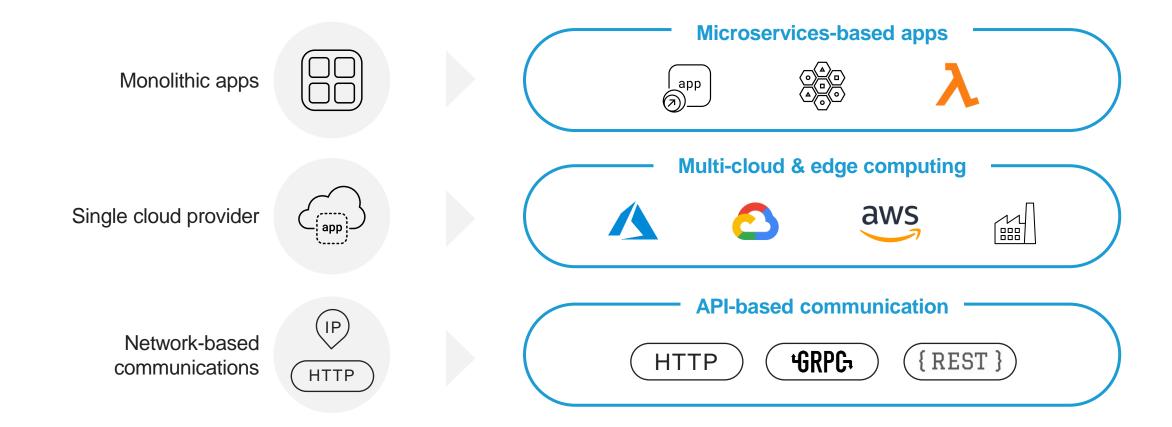


#### Explosive app growth brings big opportunities & challenges





#### Combined with a shift in how apps are designed & deployed





#### ...thus securing apps & APIs has never been harder

Growing exposure Log4j Dynamic OWASP Top 10

Critical CVE growth Ephemeral apps

Growing attack surface

Microservices

Containers

**APIs** 

Distributed clusters



#### ...thus securing apps & APIs has never been harder



App firewall

API security

Identity

Bot mitigation

DDoS protection

Cloud security



Data privacy

Cyber-insurance

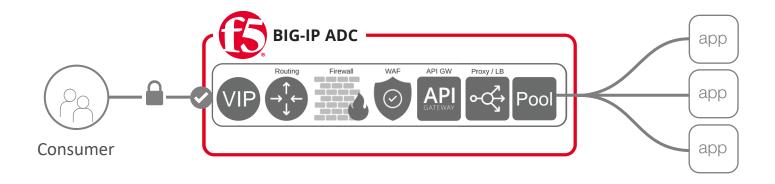
Domestic & global compliance



# How to publish and protect applications in a multi-cloud environment?

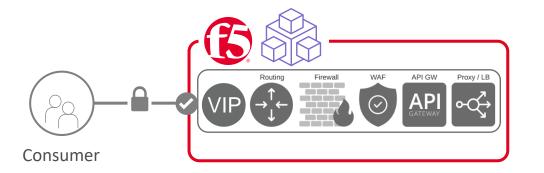


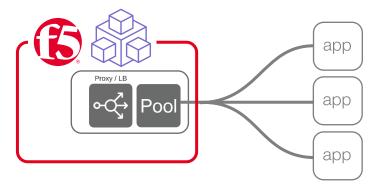
#### Today, ADCs are deployed close to the App...





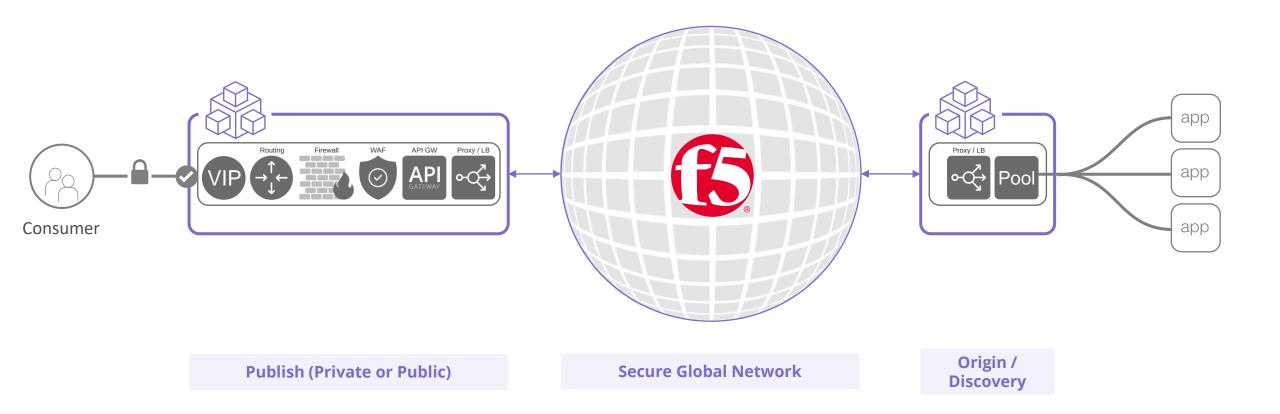
### Imagine if you could split your ADC in half...





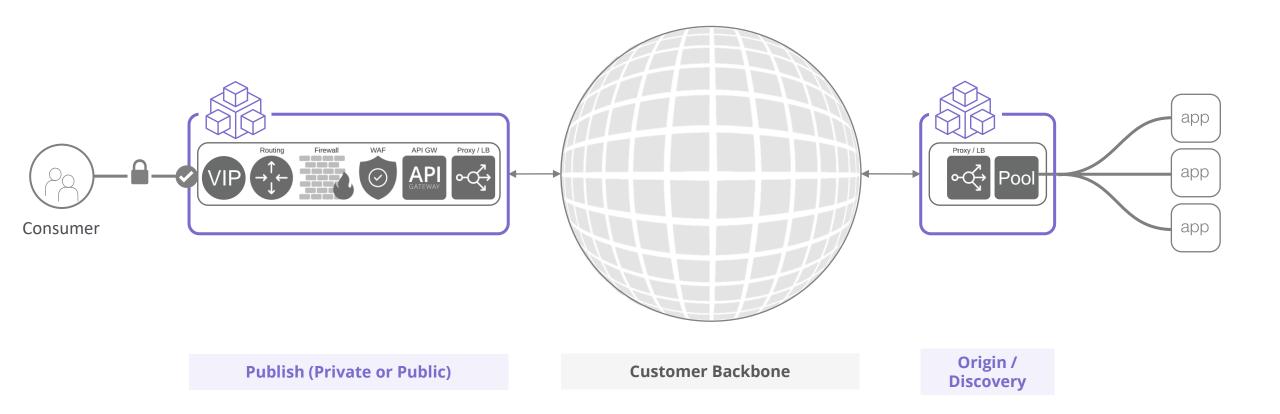


#### ...and stretch it apart, across our global network





#### ...or across your private backbone



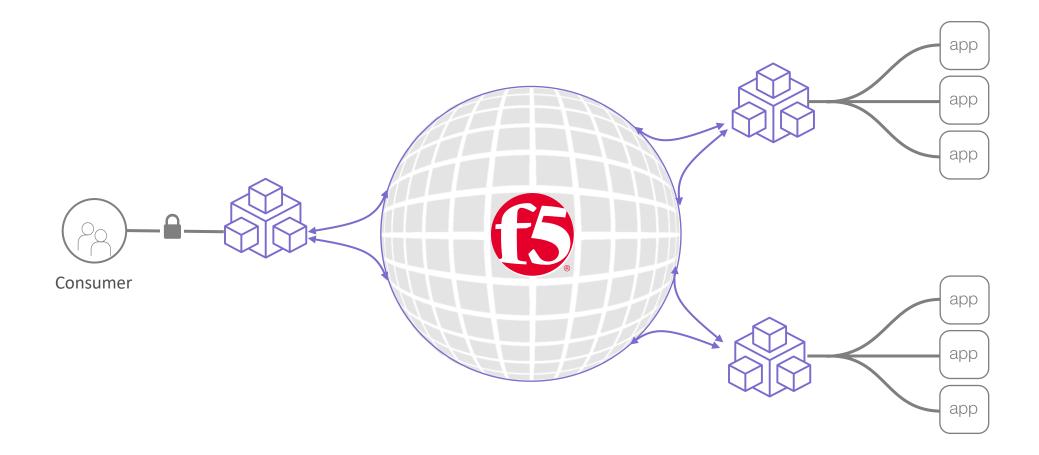


### ...we simply connect locations...



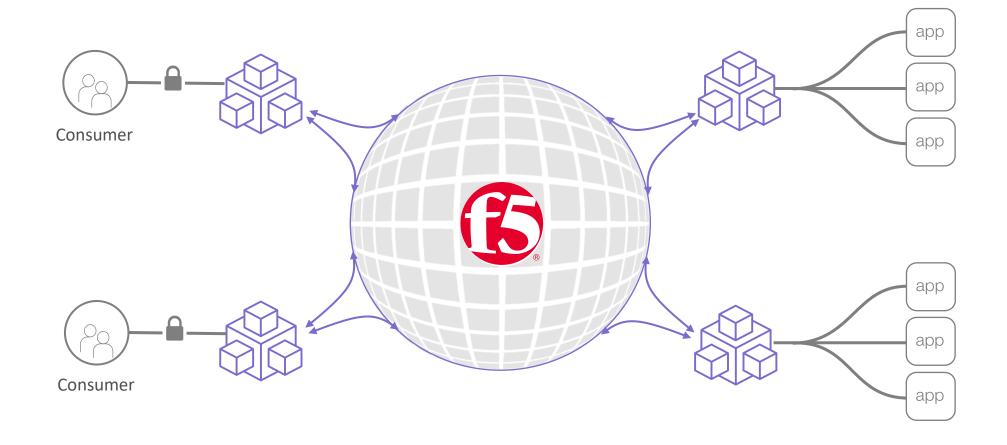


### ...we simply connect locations...



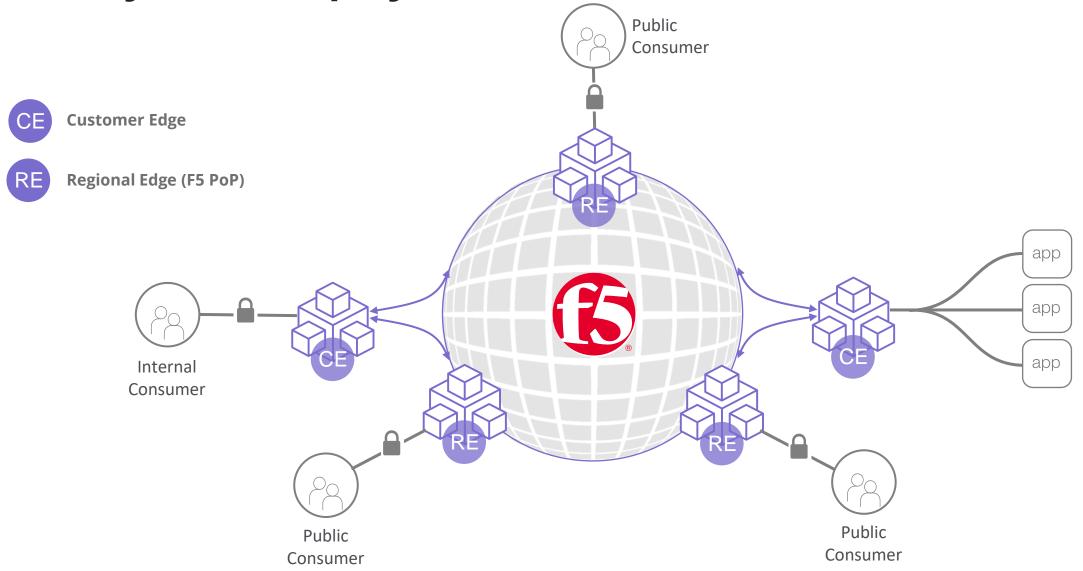


# ...we simply connect locations...

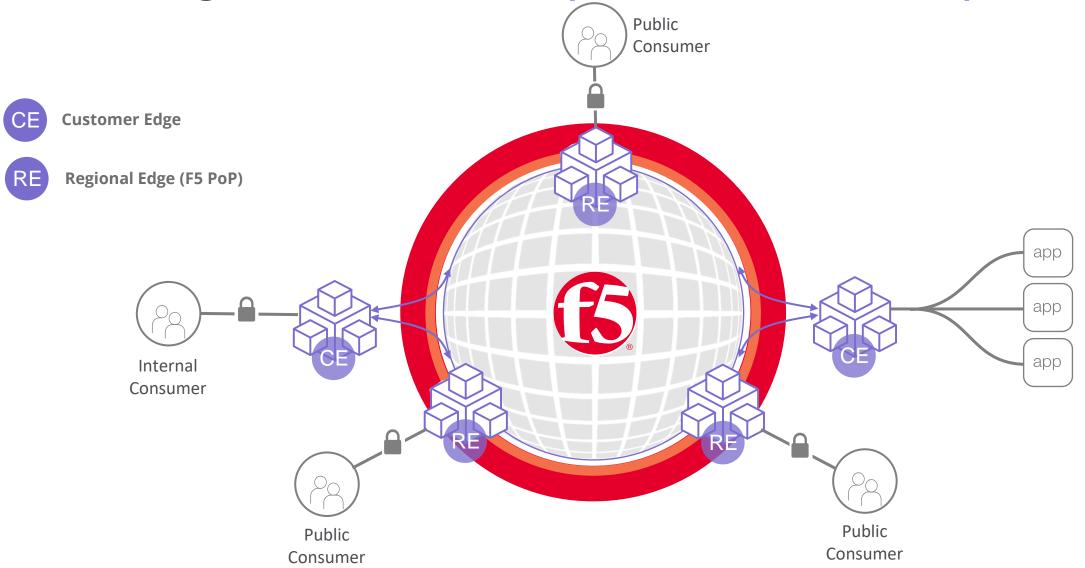




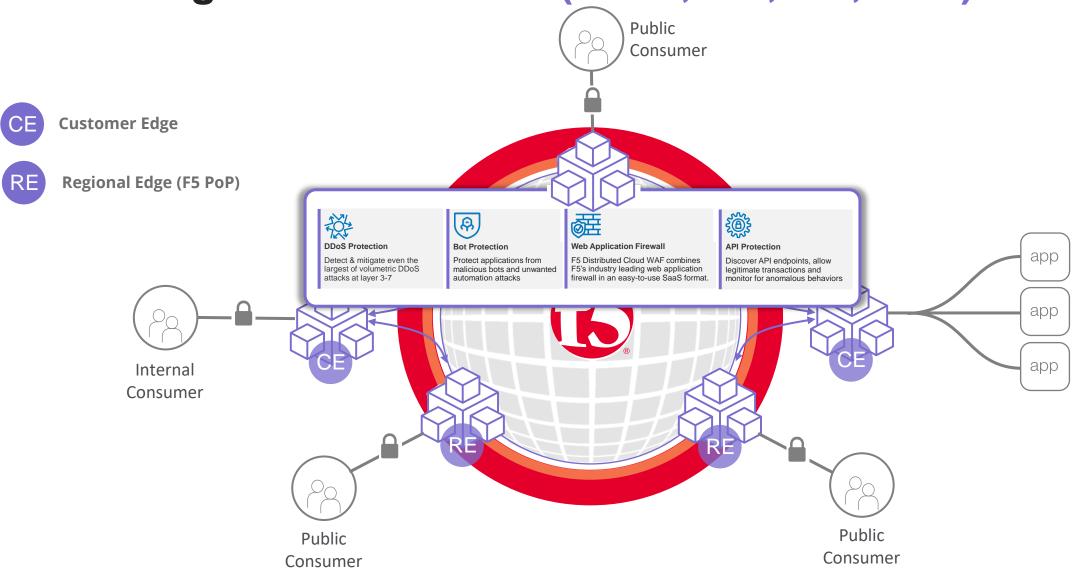
# ...and you can deploy LBs into our PoPs...



# ...including WAAP Protection (DDoS, Bot, API, WAF)

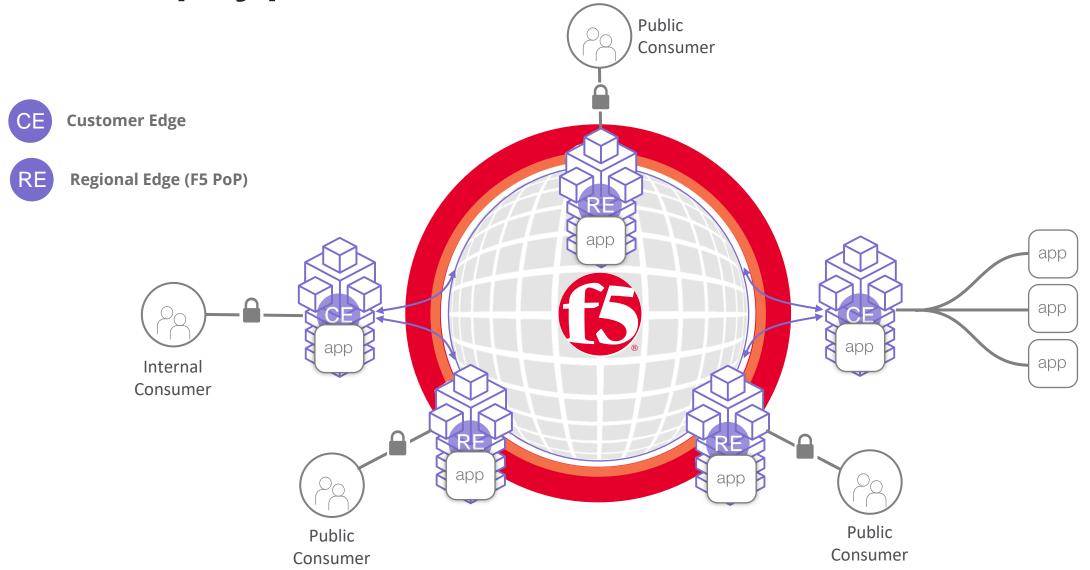


# ...including WAAP Protection (DDoS, Bot, API, WAF)



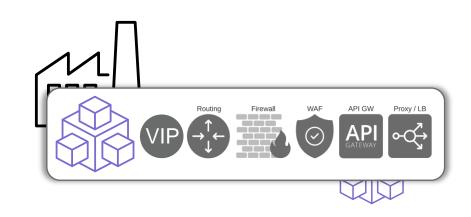


# ...and deploy pods into a distributed, virtual k8s

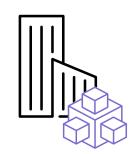


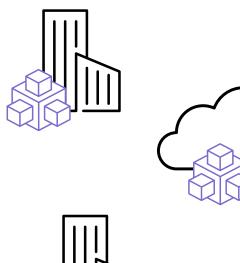


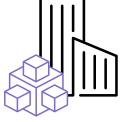
# ...connect any site Discover and Publish by Name



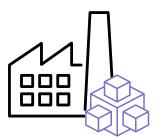






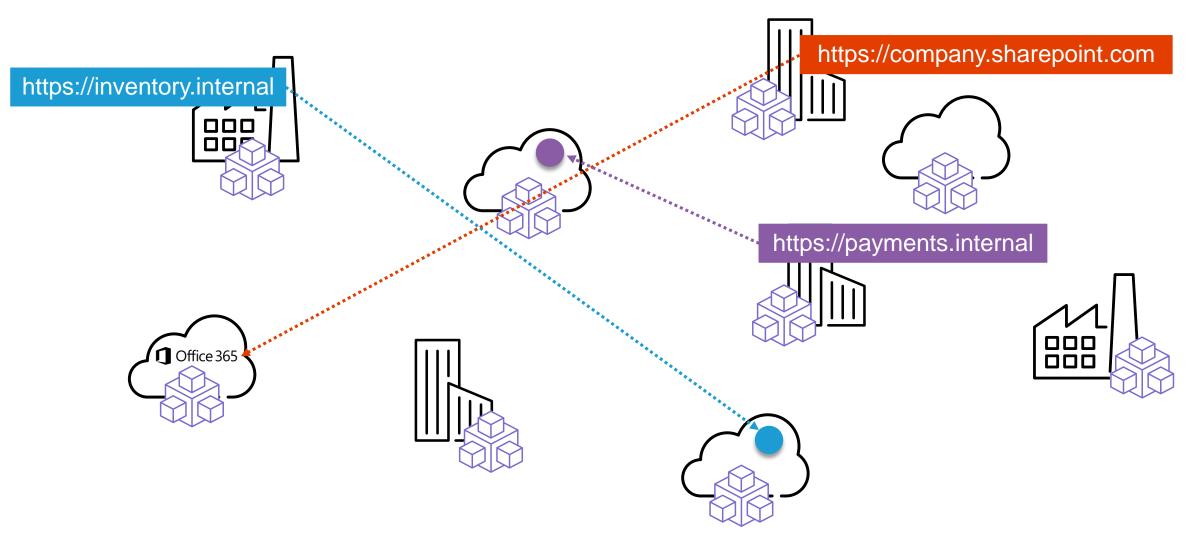






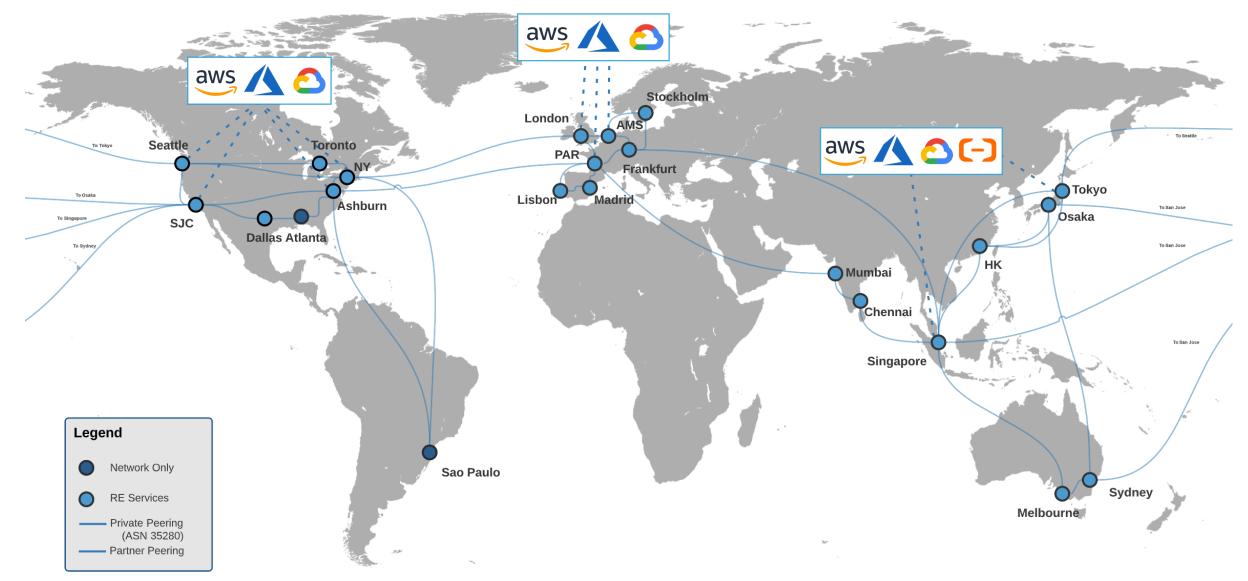


# ...connect any site Discover and Publish by Name





# **Our global Application Delivery Network (ADN)**





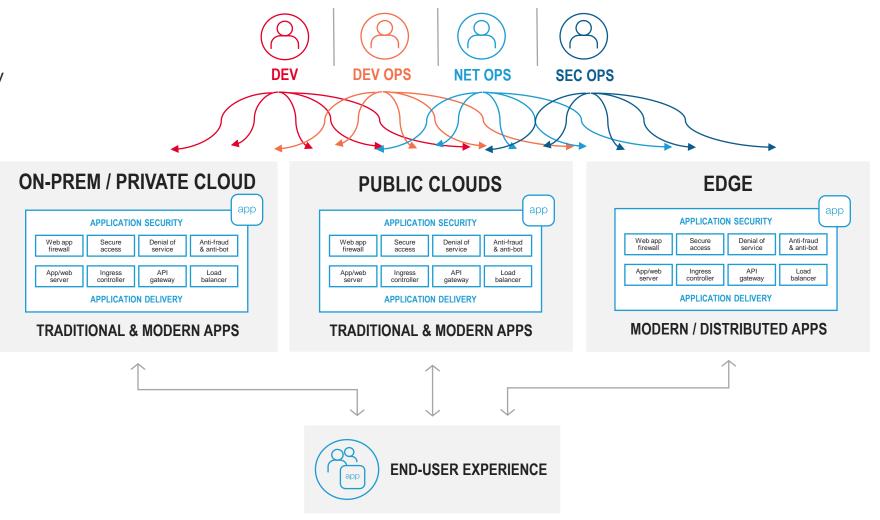
# **An Example Of That Complexity**

**#1 Operational debt** due to technology inconsistencies across environments

**#2 Automation challenge** "stitching" and scaling multiple environments, lack of consistency and visibility

**#3 Security landscape** due to increased attack surface and sophistication of bad actors

**#4 Limited observability** due telemetry trapped in silos of disjointed systems & environments





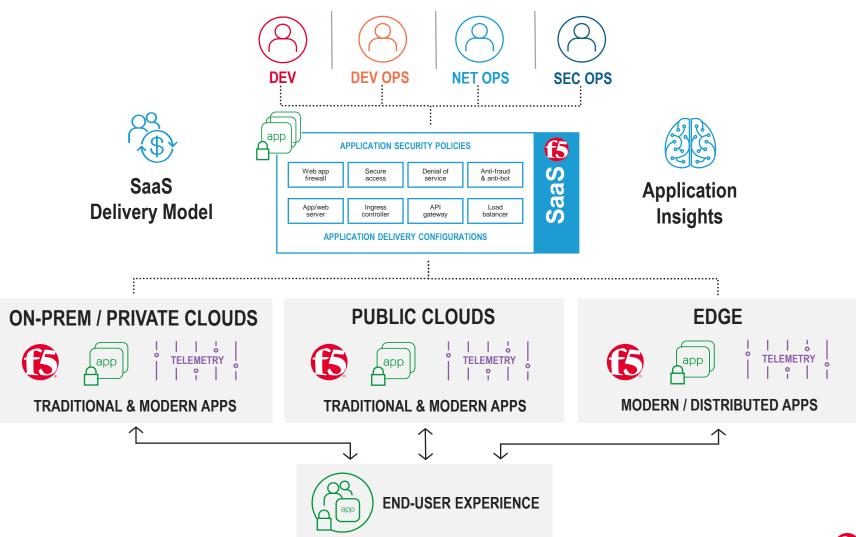
# Reducing Complexity with F5's SaaS Platform - XC

SaaS Platform Delivers Business Outcomes:

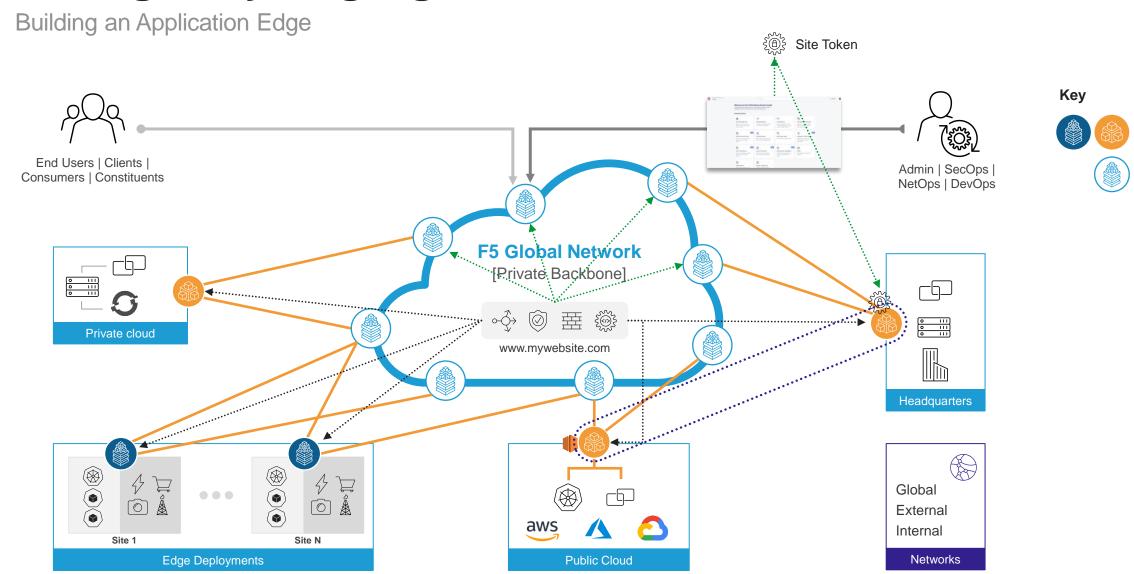
#1 Reduce Operational
Complexity with consistency
across all environments

**#2 Enhance End User Performance** with Edge

#3 Improve Time to Service & Value by easing automation



# Linking everything together





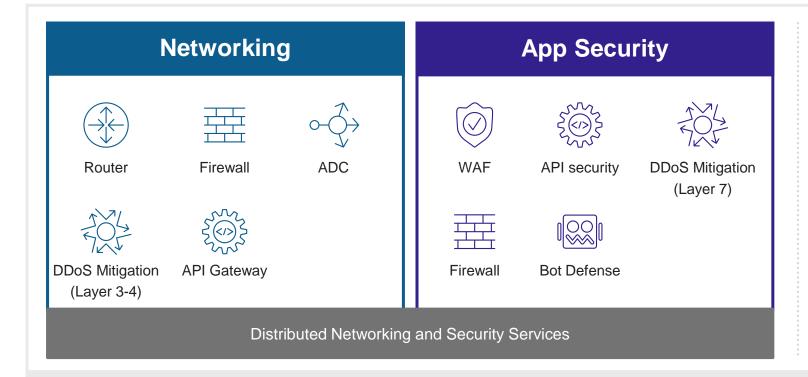
Customer Edge (CE)

Regional

Edge (RE)

# **Key Building Blocks**

Understanding the Critical Components





#### **Distributed Cloud Console**

SaaS-based centralized console managing application lifecycle and visibility



Visibility and Analytics



Centralized Operations



Artificial Intelligence/ Advanced Insights

# F5 Distributed Cloud: Multi-cloud networking for applications

Deliver measurable improvements to your app delivery process

12x\*

Reduction in Time to Service

70%\*

Reduction in TCO (Deploy & Ops)

100%

Operational Delight

Sign up for free

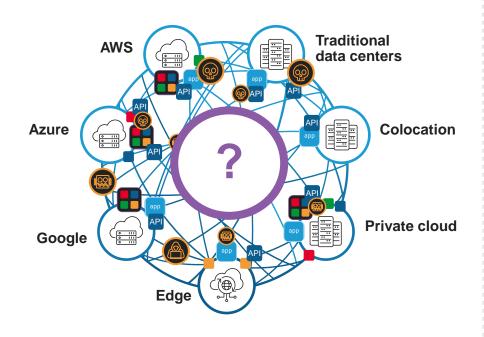
Connect Clouds,
Deploy Apps

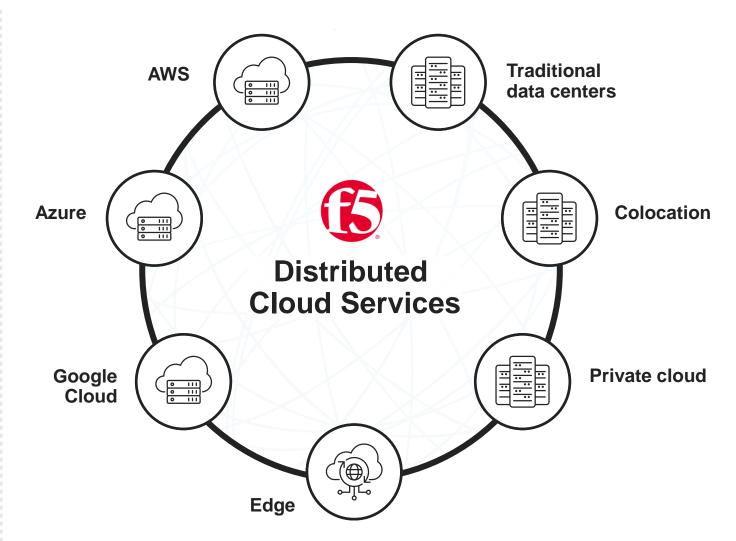
**Enable Secure Self-Service** 

More Agility, Less Complexity

<sup>\*</sup> Improvements in Time to Service and TCO based on customer-provided estimates

# Simplify secure connectivity across public cloud and edge







# F5 secures apps & APIs everywhere

Make security enforcement more consistent & less complex across all apps

Detect and mitigate threats more rapidly through AI, data & connected intelligence



Maximize protection + reduce risk for modern apps & APIs at modern pace







# THANK YOU

**NITUW**Five Years Out